

**INSIGHTS** 

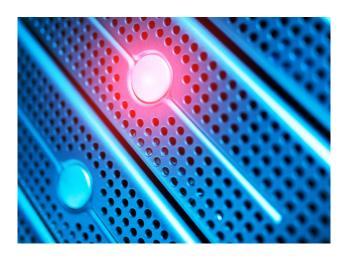
**JUNE 2019** 

## Marsh Microsoft 2019 Cyber Risk Perception Survey

## Selected highlights for the UK

As cyber risk rises on the business risk agenda, UK companies lack confidence in their ability to assess, mitigate, and manage cyber threats.

In partnership with Microsoft, Marsh will launch its second upcoming 2019 Cyber Risk Perception Survey this summer 2019.



With participation from more than 1,500 executives globally, the new survey report will examine cyber risk concerns and management strategies by organisations of all sizes in a range of industries worldwide. The report will provide a lens into the current state of cyber risk management and how organisations view and manage cybersecurity.

## According to Marsh's 2019 Global Cyber Risk Perception Survey report, in conjunction with Microsoft:

 There is a global downward trend in businesses' overall confidence in its ability to manage a cyber-attack.

**CONFIDENCE** 

36% IN 2017 (31% IN 2019 2. In the UK, businesses are lagging even further behind in confidence in their ability to manage a cyber-attack.

CONFIDENCE IN 2019

15% IN UK
31% GLOBAL

 UK businesses are less confident in their ability to mitigate/prevent a cyber-attack.

**CONFIDENCE** 

4% UK 18% GLOBAL

- How have your cyber insurance decisions changed over the last two years?
- Is your business doing enough to protect itself from cyber risk?

TO DISCUSS THESE FINDINGS, PLEASE SPEAK TO ONE OF OUR CYBER EXPERTS AT THE AIRMIC CONFERENCE.





For further information, please contact your local Marsh office or visit our website at marsh.com.

SARAH NEILD
Senior Vice President
FINPRO Cyber, Media & Technology Practice

This is a marketing communication.

Marsh JLT Specialty +44 (0) 20 7357 2938 sarah.l.neild@marsh.com

The information contained herein is based on sources we believe reliable and should be understood to be general risk management and insurance information only. The information is not intended to be taken as advice with respect to any individual situation and cannot be relied upon as such.

In the United Kingdom, Marsh Ltd is authorised and regulated by the Financial Conduct Authority.

Copyright © 2019 Marsh Ltd. All rights reserved. GRAPHICS NO. 19-0378