

# Out With the Old, in With the New – The Future of Retail?

Successful retailers of the future will be those who position themselves to both respond to and master the highly dynamic marketplace in which they operate.

## NEW BUSINESS MODELS, NEW CHALLENGES



Consumer  
Acquisition  
and Retention



Increasing  
use of  
Technology



Growing  
Security  
Challenges



Utilising  
Data



Terrorism,  
Crowd,  
and Riot



Global,  
Complex  
Supply Chains

## INCREASING CHANGE AND REDUCING RISK

**Understand  
Potential  
Exposures**

01

Establish  
processes to  
identify new and  
emerging risks.



02

Create and implement  
solutions for emerging  
risks that exceed risk  
acceptable  
thresholds, including  
those previously  
considered  
“uninsurable”.



03

Ensure risk  
financing  
programmes move  
at pace, aligning  
protection to match  
risks created by the  
highly dynamic  
retail environment.



**Dynamic  
Risk  
Financing**



Chartered

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GRAPHICS NO. 18-0675b