

Analytics

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Blue [i]

Deeper Insights.
Smarter Strategies.

Get insights only Marsh can provide you through the Blue[i] analytics platform.

Total cost of risk is a powerful indicator to objectively measure the effectiveness of your risk management programme and demonstrate the value of your work. But wrapping your arms around your organisation's total cost of risk can be difficult due to different systems, data, and opinions of what it should include and exclude.

Introducing Blue[i] Cost of Risk, a simple, easy-to-use analytics platform that brings your cost of risk together like never before. The new platform helps you understand your costs, benchmark against industry peers, and identify opportunities to optimise your risk management efforts.

By accessing Marsh's extensive dataset and with the ability to plug in additional data from your own records, you can see your risk portfolio – from retained to transferred risk – and compare your costs to peers.

Blue[i] Cost of Risk:

- Simplifies the capture and consolidation of your cost of risk data with an easy-to-use interface.
- Presents a real-time cost of risk benchmark for your industry and organisation size.
- Provides drill-down and filtering capabilities to view cost of risk benchmarks by major lines of coverage and by type of cost (e.g., premium, claims handling).
- Evaluates your performance against benchmarks and provides suggested areas to optimise your risk management expenditures.

Who It's For

Organisations in any industry around the world:

- Seeking to understand their cost of risk.
- Looking to understand how they compare with others.
- Working to reduce costs and optimise their risk management programme.



MARSH

Learn More

To request a demo, use your phone's camera to scan the code.



For further information, please contact

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