

Cyber Risk



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Every Organisation Has Cyber Risk

Cyber-attack and massive data fraud rank as **top 5** business risks.

World Economic Forum 2019

Cost of data breach will reach **US\$2.1 trillion** globally by 2019.

Juniper

*"We had to **install an entire infrastructure...** 4,000 new servers, 45,000 new PCs, 2,500 applications... a heroic effort over 10 days."*

J. Hagemann Snabe, Chairman,
A.P. Moller-Maersk, on Notpetya Impact

50 billion devices will be connected to the internet by 2020.

Oliver Wyman

*"The new normal today in cyber is an **increasing frequency of attacks, increasing aggressiveness,** and increasing disruptive cyber operations."*

J. Darby, Deputy Chief, NSA Cybersecurity Operations

Questions About Cyber Risk?

Marsh Has Answers

Cyber risk may be pervasive, but it can and should be managed like all other organisational risks: strategically, quantitatively, and resiliently. Talk to Marsh today about how we can apply our knowledge, experience, and one of the market leading products to:

- Assess and quantify the potential cost of a cyber-attack on your firm.
- Design and deliver a tailored insurance programme that aligns with your existing policies and optimises your cyber risk investment.
- Strengthen your cyber resilience and response through custom education and coaching programmes, planning and performance reviews, and risk mitigation and loss prevention tools.



MARSH

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