Cyber risk is one of the most critical and costly challenges organizations face today.

$1 trillion
Cost of cybercrime.

145
Average number of data breaches per company each year.

$26 billion
Losses from social engineering and phishing attacks since 2016.

The cybersecurity market is crowded and challenging to navigate.

$150 billion
Global annual spending on cybersecurity.

$5.5 billion
Size of the global cyber insurance market.

3,000+
Cybersecurity vendors offering products and services.

Cybersecurity vendors submit products and services for consideration.
Leading cyber insurers evaluate cybersecurity offerings that address major cyber risk.
Products and services considered effective at reducing cyber risk are designated as Cyber CatalystSM.

Cyber CatalystSM helps organizations make smarter decisions about cybersecurity products and services.

How it works:

1. Cybersecurity vendors submit products and services for consideration.
2. Leading cyber insurers evaluate cybersecurity offerings that address major cyber risk.
3. Products and services considered effective at reducing cyber risk are designated as Cyber CatalystSM.

Cyber CatalystSM sparks improved approaches and outcomes in cyber risk management.

Organizations gain increased clarity and greater confidence in selecting cybersecurity solutions that can have a meaningful impact on reducing cyber risk.

Cybersecurity vendors get a high visibility platform to efficiently showcase their offerings to the market.

Cyber insurers apply their significant insights and experience to help organizations make more informed decisions about cybersecurity solutions.


Disclaimer: The Cyber CatalystSM designation is not a guarantee of performance or a certification of cybersecurity prevention or protection. The Cyber CatalystSM designation reflects the consensus views of Cyber CatalystSM, and to participating insurers that the product or service can be effective in reducing insurable cyber risk. These insurers express no view on the scope, terms or pricing of those products or services. The decision to use a third-party vendor’s product or service with the Cyber CatalystSM designation is made solely by customers that purchase and/or use the product or service. Neither Marsh nor any participating insurers shall be a party to, or subject to any obligations or liabilities of, any agreement entered into between any vendor and its customer. Third-party cybersecurity vendors are not agents of Marsh or any participating insurer. Marsh and participating insurers make no warranties or guarantees of any kind, express or implied, and assume no liability arising out of or relating to any service or product rendered or provided by any vendor to its customer.

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