

Vendor Intro Page



Thank you for your interest in Cyber Catalyst!

Here you will find a detailed application for the 2020 program cycle which will be used to collect relevant information about your firm's cybersecurity product.

This year's application has two main updates. For this year's program, the participating insurers have identified what they see as the top five cyber risks in 2020:

- Ransomware.
- Privacy regulation/data collection and management.
- Supply chain/vendor management.
- Cloud migration/cloud management.
- Social engineering.

Participating insurers and Marsh encourage vendors to submit products and services that target these risks, but all eligible products and services will be evaluated. Applicants will be asked to identify which, if any, of the top five cyber risks the product addresses.

The second main update is the incorporation of the Center for Internet Security ("CIS") Controls V7.1. Due to the volume of applications during the 2019 program, the insurers expressed the need for a method of organizing products during the review process. Thus, in the 2020 application, applicants will be asked to identify which of the 20 CIS Controls best describes the primary capability of the product. For further information, please see the following hyperlink to download a copy of [CIS Controls V7.1](#).

Prior to filling out the application, we encourage applicants to consider reviewing a brief guidance document on specific types of information that will be requested. The reason we provide this guidance is to enable applicants to complete the application in one sitting. Progress will not be saved if you navigate away from the application browser window or if the survey times out. For guidance on the application, please see the [Vendor Application Guidance Document](#) or download a [Sample Vendor Application](#) to reference while compiling your response.

Please complete all sections of the application. Feel free to upload marketing PDFs, independent product reviews, case studies, whitepapers, etc. about your product. Each firm may submit up to two applications, with a maximum of one product per application.

At the conclusion of the initial application process, a selection of vendors will be asked to continue to the next phase. In that next phase, vendors will be asked to prepare and deliver a short presentation to participating insurers and our panel of subject matter specialists. Finally, a further selection of vendors will be asked to join the program under a formal legal agreement that awards the Cyber Catalyst designation to their submitted product/service.

Sincerely,

The Cyber Catalyst Team

Disclaimer

Disclaimer

The Cyber CatalystSM designation is not a guarantee of performance or a certification of cybersecurity prevention or protection. The "Cyber CatalystSM" designation reflects the consensus view of Cyber CatalystSM-

participating insurers that the product or service can be effective in reducing cyber risk. Those insurers express no view on the scope, terms or pricing of those products or services. The decision to use a third-party vendor's product or service with the Cyber CatalystSM designation is made solely by customers that purchase and/or use the product or service. Neither Marsh nor any participating insurers shall be a party to, or be subject to any obligations or liabilities set forth in, any agreement entered into between any vendor and its customer. Third-party cybersecurity vendors are not agents of Marsh or any participating insurer. Marsh and participating insurers make no warranties or guarantees of any kind, express or implied, and assume no liability arising out of or relating to any service or product rendered or provided by any such vendor to its customer.

Questions

Contact: CyberCatalyst@marsh.com

Please Note

Please note before you begin

This survey will not save your progress.

If the survey times out, your answers will not be retrievable. We would recommend applicants either review the question fields ahead of starting to ensure you have all of the information required to complete the survey or review a [Sample Vendor Application](#).

On the following pages there is a Vendor Participation Agreement which will require your agreement. As there is no limit to the number of attempts at the survey, if you wish to retrieve these documents from the following introductory pages for your review and return at a later date to fill out the survey questions, then that will be possible.

Applications will be accepted **March 10 - April 10** via this online registration.

You will be asked for the following documents during the survey:

Brief biographies of all key members of either the firm or the relevant product/service team. Marketing materials. Case studies. Any other supporting materials (e.g., independent studies/reviews).

It may be helpful to have these ready ahead of time to avoid losing your survey progress.

The file type/restrictions are as follows:

Accepted file types

- PDF
- Documents - DOC, DOCX
- Spreadsheets - XLS, XLSX, CSV
- Graphics - PNG, JPG

Max size - 50 MB

Participation Agreement - Intro Info

Please provide some introductory information before proceeding to the Participation Agreement.

Firm Name

State/Country of Incorporation

Business Address

Vendor Participation Agreement

Participation Agreement - Review and Sign

You can download a PDF copy of this agreement for your review below.

[Vendor participation agreement](#)

PARTICIPATION AGREEMENT INTRODUCTION

This Participation Agreement ("Agreement") by and between Marsh USA Inc., a Delaware corporation, having a place of business at 1166 Avenue of the Americas, New York, NY 10036 ("Marsh") and \${q://QID91/ChoiceTextEntryValue}, a \${q://QID92/ChoiceTextEntryValue} corporation, having a place of business at \${q://QID93/ChoiceTextEntryValue} ("Vendor") is entered into as of the date March 16, 2020 (the "Effective Date") that Vendor clicks to accept the terms and conditions of this Agreement on Marsh's website. As used in this Agreement, "Party," means either Marsh or Vendor, as appropriate, and "Parties" means Marsh and Vendor, collectively.

RECITALS

WHEREAS, Marsh is a global professional services firm with operations in insurance broking and risk management;

WHEREAS, Marsh is developing a program (the "Program") through which participating insurance companies ("Insurers") would offer certain cyber insurance coverage enhancements to certain current or prospective policyholder clients of Marsh that utilize cyber security products, services or technologies ("Security Products") which Insurers determine are likely to improve the cyber risk profile of policyholders that use such Security Products;

WHEREAS, pursuant to the Program, participating Insurers may designate certain Security Products that have been determined by them to improve the cyber risk profile of policyholders that utilize those Security Products as approved ("Approved Security Products");

WHEREAS, Insurers, with assistance from Marsh and/or one or more technical advisors ("Technical Advisors") have established or will establish (and may from time to time modify in their sole discretion) the Program parameters to be utilized by Insurers in considering Security Products for potential designation as Approved Security Products under the Program;

WHEREAS, Vendor is a manufacturer, distributor or supplier of Security Products and wishes to participate in the Program to have one or more of its Security Products evaluated and considered for potential designation as an Approved Security Product; and

NOW, THEREFORE, in consideration of the mutual agreements hereinafter set forth herein, the Parties, intending to be legally bound, hereby agree as follows:

1. Term and Renewal

1The initial term of this Agreement (The "Initial Term") will commence on the Effective Date and will continue in full force and effect for 1 year, unless this Agreement is renewed in accordance with the following sentence or earlier terminated in accordance with its terms. By giving notice to Vendor on or before 90 days prior to the expiration of the then-current Term, Marsh will have the right to extend the Term for successive one-year periods (each, a "Renewal Term") on the same terms and conditions then in effect. Marsh will have three such one-year extension options following the Initial Term. The Initial Term, together with the Renewal Terms, are referred to herein as the "Term."

2. PROGRAM PARTICIPATION

2.1 Nomination and Evaluation of Security Products.

Throughout the Term, Vendor may submit certain of its Security Products for evaluation and consideration by Insurers under the Program. Vendor will provide all information regarding a nominated Security Product as reasonably requested by or on behalf of Insurers. Upon request by Marsh, Insurers, or any Technical Advisor, Vendor will provide or make available and will furnish promptly all cooperation and assistance reasonably requested in conjunction with the evaluation of the nominated Security Product. Vendor will enter into any further agreements reasonably requested by or on behalf of any Technical Advisor or Insurer in connection with the Program. Vendor acknowledges and agrees that all decisions as to whether or not a Security Product will be considered under the Program, and whether any Security Product so considered will receive and/or maintain a designation as an Approved Security Product, is left to the discretion of Insurers, and Vendor waives any and all rights to bring a claim against an Insurer, challenge, contest or appeal any decisions or determinations made by Insurers in connection with the Program.

2.2 Approved Security Products.

In the event that a nominated Security Product of Vendor is evaluated by Insurers in connection with the Program, Marsh will notify Vendor of Insurers' decision. In instances where Insurers, following evaluation, have determined that a Security Product will be designated as an Approved Security Product, Vendor will cooperate with and provide such information and assistance to Marsh, Insurers or any Technical Advisor as is necessary for any further evaluation required to maintain the Security Product's designation as an Approved Security Product throughout the Term. Vendor acknowledges and agrees that (a) Marsh has no obligation under this Agreement to put forth Vendor's name for an evaluation of any Security Product or that Insurers will designate any of Vendor's Security Products as an Approved Security Product, and (b) nothing in this Agreement limits the ability of Insurers, Marsh or any Technical Advisor to consider, propose, evaluate, designate or otherwise approve Security Products of any other vendor of Security Products, including without limitation vendors and Security Products that may be similar to or that may compete with Vendor's Security Products.

2.3 Agreements with Policyholders.

Marsh may provide a list of Approved Security Products and associated Vendors to Policyholders and may reference those Approved Security Products and associated Vendors in marketing material relating to the Program. Vendor may offer its products and services to Policyholders on terms it deems appropriate. In no event will Marsh or Insurers have any obligations or liability under any such agreement or other arrangement between Vendor and any Policyholder.

2.4 Compliance with Laws.

Vendor represents, warrants and covenants that Vendor is and will remain throughout the Term in compliance with all federal, state, provincial, regional, territorial and local laws, statutes, ordinances, regulations, rules, executive orders, supervisory requirements, directives, circulars, opinions, interpretive letters and other official releases of or by any government, or any authority, department or agency thereof, including the Securities and Exchange Commission and the Public Accounting Oversight Board (collectively, "Laws") applicable to Vendor's Security Products and Vendor's obligations under this Agreement and has obtained all applicable permits, licenses, approvals, authorizations, consents and powers required of Vendor in connection with Vendor's Security Products and its obligations under this Agreement, and no additional consent or other permission from any third party is required for its participation in the Program.

2.5 Service Marks.

Vendor acknowledges and agrees that Marsh owns all rights in the brands, logos, trade names, trade dress, trademarks, patents, copyrights and other similar intellectual property owned or otherwise associated with Marsh, including without limitation those associated with the Program (collectively, "Marsh Marks"). No license from Marsh to any Marsh Mark is granted or implied under this Agreement. Vendor will not use, register or market any Marsh Mark or create, use, register or market any similar name, trade name, trademark, copyright, graphic, logo, brand, uniform resource locator, trade dress or other designation containing, being a derivative of or otherwise similar to any Marsh Mark at any time. Vendor hereby grants to Marsh a worldwide non-exclusive, royalty free and revocable license to use Vendor's brand and logos that it agrees to provide to Marsh for the purpose of Marsh using such brand and logos in furtherance of the Program.

2.6 Costs and Expenses.

Vendor will be responsible for all costs and expenses incurred in connection with or related to its participation in the Program. No charges, fees or expenses are payable by Marsh to Vendor or by Vendor to Marsh under this Agreement.

3. CONFIDENTIAL INFORMATION

3.1 Confidential Information.

(a) General. Vendor and Marsh each acknowledge that they may be furnished with, receive or otherwise have access to information of or concerning the other Party that such Party considers to be confidential, a trade secret or otherwise restricted. In the case of Marsh, Confidential Information will include, whether or not designated by Marsh as "Confidential Information," (1) all information, in any form, furnished or made available directly or indirectly by Marsh to Vendor that is marked confidential, restricted, or with a similar designation, or that a reasonable person would understand to be confidential from the nature of the information or the circumstances of disclosure; (2) all information concerning the operations, affairs and businesses of Marsh, the Program, the financial affairs of Marsh, and the relations of Marsh with Insurers, Technical Advisors or any of its customers, employees and service providers (including customer lists, customer information, account information and consumer markets); (3) all data and information (A) submitted to

Vendor by Marsh, (B) entered in software or equipment by or on behalf of Marsh, (C) accessed, obtained, processed or produced by Vendor in connection with the Program, in each case, including data and information derived from such data and information; (4) data generated by Vendor regarding the Program and the Approved Security Products; and (5) the terms and conditions of this Agreement (collectively, the "Marsh Confidential Information"). In the case of Vendor, Confidential Information will mean Vendor's Security Products and information related to such Security Products provided by Vendor pursuant to this Agreement. No other information provided or made available by Vendor to Marsh, whether or not marked by Vendor as "Confidential Information," will be Confidential Information under this Agreement.

(b) Obligations.

(1) Marsh and Vendor will each (a) use Confidential Information of the other Party only for the purpose of meeting its obligations or exercising its rights under this Agreement, (b) hold Confidential Information received from the other Party in confidence and, except as expressly permitted by Section 3.1(B)(2) or Section 3.1(B)(3), or by the express, prior approval of the furnishing Party in each instance, which approval may be withheld or granted by the furnishing Party in its sole discretion, not provide, disseminate, sell, assign, lease, transfer or otherwise dispose of, disclose to or make available any Confidential Information of the disclosing Party to any third party, and (c) use at least the same degree of care as it employs to avoid unauthorized disclosure of its own information, but in any event no less than commercially reasonable efforts, to prevent disclosing to third parties the Confidential Information of the other Party.

(2) Vendor may disclose Marsh Confidential Information to its employees, directors, attorneys, auditors, accountants and properly authorized entities (as and to the extent necessary for participation in the Program), and Marsh may disclose Confidential Information of Vendor to Insurers, Technical Advisors or any of its employees, directors, attorneys, auditors, accountants and third parties as and to the extent necessary for Marsh to obtain the benefits of this Agreement and the Program in the conduct of their respective businesses and to coordinate Vendor's participation in the Program with Insurers, Technical Advisors or the services of any Marsh agents or other third party providers, where in each such case: (a) the recipient has a need to know the Confidential Information for purposes of performing his or her obligations under or with respect to this Agreement or the Program or as otherwise naturally occurs in such person's scope of responsibility; (b) such disclosure is made pursuant to obligations of confidentiality that are no less stringent than those set forth in this Section; and (c) such disclosure is not in violation of Law. The receiving Party assumes full responsibility for the acts or omissions of any person or entity to whom it discloses Confidential Information of the disclosing Party regarding their use of such Confidential Information.

(3) A Party may disclose Confidential Information of the other Party as required to satisfy any legal requirement of a governmental authority, provided that, immediately upon receiving any such request and to the extent that it may legally do so and unless the request relates to a proceeding in which the Parties are adversaries, such Party advises the other Party of the request prior to making such disclosure in order that the other Party may interpose an objection to such disclosure, take action to assure confidential handling of the Confidential Information, or take such other action as it deems appropriate to protect the Confidential Information.

(4) As requested by Marsh during the Term and upon expiration or any termination of this Agreement and completion of Vendor's obligations under this Agreement, Vendor will return or destroy, as Marsh may direct, all Marsh Confidential Information, and will retain no copies, and will provide proof of destruction as is reasonably requested by Marsh.

(5) Each Party will require its personnel to comply with these confidentiality provisions.

(6) Vendor's obligations under this Section will survive termination of this Agreement.

(c) **Exclusions.** Section 3.1(B) will not apply to any particular information that Vendor or Marsh can demonstrate: (1) was, at the time of disclosure to it, in the public domain; (2) after disclosure to it, was published or otherwise became part of the public domain through no fault of the receiving Party; (3) was in the possession of the receiving Party at the time of disclosure to it; (4) was received after disclosure to it from a third party who had a lawful right to disclose such information to it without any obligation to restrict its further use or disclosure; or (5) was independently developed by the receiving Party without reference to Confidential Information of the furnishing Party.

3.2 No Implied Rights; No Representations.

Subject to the provisions of this Article, each Party's Confidential Information will remain the property of that Party. Nothing contained in this Article will be construed as obligating a Party to disclose its Confidential Information to the other Party, or as granting to or conferring on a Party, expressly or impliedly, any rights or license to the Confidential Information of the other Party.

3.3 Equitable Remedies.

Vendor acknowledges that, in the event it breaches (or attempts or threatens to breach) its obligations provided in this Article, Marsh may be irreparably harmed. In such circumstances, and notwithstanding the dispute resolution terms set forth in Article 7, Marsh may proceed directly to court. If a court of competent jurisdiction finds that Vendor has breached (or attempted or threatened to breach) any such obligations, Vendor agrees that, without any additional findings of irreparable injury or other conditions to injunctive relief, it will not oppose the entry of an appropriate order compelling its performance and restraining it from any further breaches (or attempted or threatened breaches).

4. INSURANCE

4.1 Insurance Coverage.

Vendor will, during the Term, have and maintain in full force and effect, at its sole cost and expense, including premiums, deductibles, self-insured retentions and any other insurance or claim-related costs, with insurance companies having an A.M. Best's rating (or its equivalent) of A- VII or better, at least the following insurance coverages:

(a) Statutory worker's compensation, or its equivalent if outside of the U.S., including employer's liability insurance with a limit of not less than \$1,000,000 per occurrence, including a waiver of subrogation in favor of Marsh;

(b) Commercial general liability insurance, or its equivalent if outside of the U.S., with a limit of not less than \$1,000,000 per occurrence and \$2,000,000 annual aggregate;

(c) Automobile liability insurance with a combined single limit of not less than \$1,000,000 each accident;

(d) Umbrella liability insurance with a limit of not less than \$5,000,000 per occurrence and aggregate;

(e) Professional liability insurance in the amount of not less than \$5,000,000 per claim; and

(f) Cyber liability insurance in the amount of not less than \$5,000,000 per claim.

Vendor will maintain all such coverage or exercise an extended reporting period for at least three years after expiration or termination of this Agreement.

5. INDEMNIFICATION

Vendor will indemnify, defend and hold harmless Marsh, Insurers, and any Technical Advisors, and their respective officers, directors, employees, agents, successors and assigns (individually and collectively, "Indemnified Party") from and against any losses, liabilities, damages and claims, and all related costs and expenses (including reasonable legal fees and disbursements and costs of investigation, litigation, settlement, judgment, interest and penalties) (collectively, "Losses") suffered, incurred or sustained by such Indemnified Party resulting from, arising out of or relating to any third-party claim, including by Policyholders, which in any way relates to (a) a breach by Vendor of any provision of this Agreement ; or (b) any Vendor Security Products, including Approved Security Products.

6. Liability

6.1 General Intent.

Subject to Section 6.2, it is the intent of the Parties that each Party will be liable to the other Party for any actual damages incurred by the non-breaching Party as a result of the breaching Party's failure to perform its obligations in the manner required by this Agreement. Each Party will have a duty to mitigate damages for which the other Party is responsible.

6.2 Liability Restrictions.

(a) SUBJECT TO SECTION 6.2(b), IN NO EVENT, WHETHER IN CONTRACT OR IN TORT (INCLUDING BREACH OF WARRANTY, NEGLIGENCE AND STRICT LIABILITY IN TORT), WILL A PARTY BE LIABLE FOR CONSEQUENTIAL,

EXEMPLARY, PUNITIVE OR SPECIAL DAMAGES ARISING IN CONNECTION WITH THIS AGREEMENT, EVEN IF SUCH PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES IN ADVANCE.

(b) The limitations set forth in Section 6.2(a) will not apply with respect to: (1) claims that are the subject of indemnification pursuant to Article 5; or (2) Losses awarded by a court of competent jurisdiction occasioned by a Party's breach of its obligations under Article 3.

7. GOVERNING LAW AND DISPUTE RESOLUTION

7.1 Governing Law; Binding Effect; Severability.

This Agreement will be governed by, and construed in accordance with, the substantive law of the state of New York without reference or regard to that state's choice of law rules. This Agreement will be binding on and inure to the benefit of the Parties hereto and their respective successors and assigns. If any provision of this Agreement is declared void or unenforceable, such provision will be deemed to be severed from this Agreement, which otherwise will remain in full force and effect.

7.2 Arbitration.

Each Party to this Agreement agrees that any dispute, claim or controversy arising out of or relating to this Agreement will be resolved by binding arbitration pursuant to the Commercial Arbitration Rules of the American Arbitration Association then in effect. The arbitration will be conducted by a panel of three arbitrators, with each Party selecting one arbitrator and the two arbitrators selecting the third arbitrator. If the two arbitrators are unable to agree upon the third arbitrator, the third arbitrator will be selected by the American Arbitration Association. Each of the arbitrators will have at least fifteen years of insurance industry experience. Judgment upon any award rendered by the arbitrators may be entered in any court having jurisdiction.

8. TERMINATION

8.1 Termination Rights.

(a) **Termination for Cause.** In the event that Vendor commits a material breach of an obligation under this Agreement that is not subject to cure within 30 days after notice of breach from Marsh to Vendor or is capable of being cured within such 30-day period, but is not cured in such 30-day period, then Marsh may, by giving notice to Vendor, terminate this Agreement as of a date specified in the notice of termination, without cost or penalty and without payment of any termination charges by Marsh.

(b) **Termination for Convenience.** Marsh may terminate this Agreement for convenience and without cause at any time by giving Vendor at least 30 days' prior notice designating the termination date.

(c) **Termination by Vendor.** Vendor will have no right to terminate this Agreement.

8.2 Effect of Termination of this Agreement.

If Marsh terminates this Agreement for any reason, then Vendor's right to participate in the Program will automatically terminate as of the date that this Agreement is terminated, provided that any provision of this Agreement that contemplates performance or observance subsequent to termination or expiration will survive termination or expiration of this Agreement and continue in full force and effect.

9. MISCELLANEOUS

This Agreement represents the entire and integrated agreement between Marsh and Vendor and supersedes all prior negotiations, representations or agreements, either written or oral, relating to the subject matter hereof. [Marsh may at any time revise the terms of this Agreement by updating these terms on Marsh's website and providing notice to Vendor of such change. All waivers must be in writing. No waiver by any Party hereto, whether express or implied, of its rights under any provisions of this Agreement will constitute a waiver of such Party's rights under such provision at any other time or a waiver of such Party's rights under any other provision of this Agreement. No failure by any Party hereto to take action with respect to any breach of this Agreement or default by another Party hereto will constitute a waiver of the first Party's right to enforce any provision of this Agreement or to take action with respect to such breach or default or any subsequent breach or default by such other Party. This Agreement is entered into solely between, and may be enforced only by, the Parties, and except to the extent contemplated in [Article 2.1](#) and [Article 5](#) with respect to the Indemnified Party, including Insurers and Technical Advisors, this Agreement does not create any rights in, or obligations of a Party to, third parties. The Parties are of equal commercial sophistication and have negotiated this Agreement at arms' length. Each Party is entering into this Agreement voluntarily, has read and understands all its provisions and has had the opportunity to seek and to obtain the advice of counsel on its rights and responsibilities under, and the terms and conditions of, this Agreement. Vendor is acting as an independent contractor and has the sole right and obligation to supervise, manage, contract, direct, procure, perform or cause to be performed, all obligations by Vendor under this Agreement and is not an agent of Marsh, Insurer or any Technical Advisor.

By adding your name and your signature here you agree to be legally bound by the terms and conditions set forth in the above Vendor Participation Agreement.

Date March 16, 2020

Full Name

Please have key contact sign below.

SIGN HERE



clear

By clicking here you agree to be legally bound by the terms and conditions set forth in the above Vendor Participation Agreement.

- ☐ I Agree
- ☐ I Do Not Agree

Application Timelines

Cyber Catalyst Program Information



Helps organizations make **smarter decisions** about **cybersecurity products and services**.



How it works:

1

Cybersecurity vendors **submit products and services** for consideration.

2

Leading cyber insurers **evaluate cybersecurity offerings** that address major cyber risk.

3

Products and services considered **effective at reducing cyber risk** are designated as **Cyber CatalystSM**.

Please view our information pack via this link: <https://www.marsh.com/us/services/cyber-risk/cyber-catalyst-by-marsh-vendor-application.html>

Firm Background Information

Firm Background Information

Firm Name

#{q://QID91/ChoiceTextEntryValue}

Full Address

#{q://QID93/ChoiceTextEntryValue}

Website URL

Key Contact

Name	<div></div>
Title	<div></div>
Email	<div></div>

Brief History of the Firm

Key Sponsors/Investors of Firm (if applicable)

Annual Revenues

Firm Ownership

Total Number of Current Customers

In addition to the United States, please select any and all regions in which the product is available for deployment.

- ☐ East Asia and the Pacific
- ☐ Europe and Central Asia
- ☐ European Union
- ☐ Latin America and Caribbean
- ☐ Middle East and North Africa
- ☐ South Asia
- ☐ Sub-Saharan Africa
- ☐ None of the aforementioned regions

Please attach a brief biography of all key members of either the firm or the relevant product/service team.

Accepted file types

- PDF
- Documents - DOC, DOCX
- Spreadsheets - CSV, XLS, XLSX
- Graphics - JPG, PNG

Max size - 50 MB

Product block

Product/Service Profile

Product/Service Name - Please note only one product/service may be submitted per application. The maximum number of applications each firm can submit per program cycle is two.

Brief Description of Offering

Select one of the following threats which best describes the problem your firm's product addresses.

If you selected other, briefly describe the threat your firm's product addresses.

Number of Customers Currently Using the Product or Service

Select one of the following CIS Controls which best describes the primary capability of your firm's product. For more information on CIS Controls, please see [CIS Controls v7.1](#).

Typical Customer Profile - Client Size, Industry, Geography, etc.

Average Size/Duration of Customer Contract for Product/Service

Results block

Results Section

Describe the mechanics and output of the product or service, including characteristics such as expected impact, efficacy, accuracy, signature update frequency, etc.

Describe the unique benefits of your offering. What distinguishes the offering from previous or similar offerings?

What key components of cyber risk are addressed by the offering?

Describe the process to install or successfully implement the product or service. How can a successful implementation be confirmed?

What are the key product performance metrics (e.g., Time to Detection)?

Supporting Materials

Supporting Materials

Please attach the following materials:

- Current marketing materials, if available.
- Case studies.
- Supporting materials, including any independent studies or reviews of the offering.

If you would like to include more than 10 file attachments, please email cybercatalyst@marsh.com.

Supported file types

PDF

Documents - DOC, DOCX

Spreadsheets - CSV, XLS, XLSX

Graphics - JPS, PNG

Max size - 50 MB

Upload File 1

Upload File 2

Upload File 3

Upload File 4

Upload File 5

Upload File 6

Upload File 7

Upload File 8

Upload File 9

Upload File 10

Independent Product Reviews

The Firm's product(s) were reviewed by independent firms listed below within the past 18 months (check all that apply and provide most recent reports).

- ☐ Forrester Wave
- ☐ Gartner Magic Quadrant
- ☐ Other Independent Product Review (please indicate reviewer and product review data

Independent Product Review Upload 1

Independent Product Review Upload 2

Independent Product Review Upload 3

Review

Submission Review

Please take a moment to review your information, and click the "Submit" button on button of page to complete your registration.

Firm Background Information

Firm Name

#{q://QID91/ChoiceTextEntryValue}

#{q://QID22/ChoiceTextEntryValue}

Full Address

#{q://QID93/ChoiceTextEntryValue}

#{q://QID23/ChoiceTextEntryValue}

Website URL

#{q://QID24/ChoiceTextEntryValue}

Key Contact

#{q://QID25/ChoiceTextEntryValue/1}

#{q://QID25/ChoiceTextEntryValue/2}

#{q://QID25/ChoiceTextEntryValue/3}

Brief History of the Firm

#{q://QID26/ChoiceTextEntryValue}

Key Sponsors/Investors of Firm (if applicable)

#{q://QID27/ChoiceTextEntryValue}

Annual Revenues

#{q://QID28/ChoiceTextEntryValue}

Firm Ownership

#{q://QID29/ChoiceTextEntryValue}

Total Number of Current Customers

#{q://QID30/ChoiceTextEntryValue}

In addition to the United States, please select any and all regions in which the product is available for deployment.

#{q://QID114/ChoiceGroup/SelectedChoices}

Team Biographies

#{q://QID31/UploadedFileName}

Profile of the Product/Service

Product/Service Name

#{q://QID32/ChoiceTextEntryValue}

Description of the Offering

#{q://QID33/ChoiceTextEntryValue}

Threat the Product/Service Addresses

#{q://QID115/ChoiceGroup/SelectedChoices}

Primary Capability Identified by CIS Control

#{q://QID116/ChoiceGroup/SelectedChoices}

Number of Customers Currently Using the Product/Service

#{q://QID34/ChoiceTextEntryValue}

Typical Customer Profile (client size/industry/geography etc.)

#{q://QID35/ChoiceTextEntryValue}

Average Size/Duration of Customer Contract

#{q://QID36/ChoiceTextEntryValue}

Results

Description of the mechanics/output of the product/service (including characteristics such as expected impact, efficacy, accuracy, signature update frequency, etc.).

#{q://QID37/ChoiceTextEntryValue}

Description of the offering's unique benefits - what distinguishes the offering from previous or similar offerings.

#{q://QID38/ChoiceTextEntryValue}

Key components of cyber risk which are addressed by the offering.

#{q://QID39/ChoiceTextEntryValue}

Description of the process to install or successful implement the product/service - how can a successful implementation be confirmed.

#{q://QID40/ChoiceTextEntryValue}

Key product performance metrics (time to detection, etc.).

#{q://QID41/ChoiceTextEntryValue}

Documentation Provided

Marketing materials, case studies, supporting materials:

#{q://QID46/UploadedFileName}

#{q://QID47/UploadedFileName}

#{q://QID48/UploadedFileName}

#{q://QID49/UploadedFileName}

#{q://QID50/UploadedFileName}

#{q://QID51/UploadedFileName}

#{q://QID52/UploadedFileName}

#{q://QID53/UploadedFileName}

#{q://QID54/UploadedFileName}

#{q://QID55/UploadedFileName}

Independent Product Reviews:

#{q://QID57/UploadedFileName}

#{q://QID58/UploadedFileName}

#{q://QID59/UploadedFileName}

Click the "Submit" button to complete your registration, or use the "Back" button to modify the provided materials.