



# Digital Guardian Data Protection Platform — Cyber Catalyst Designation

The Digital Guardian Data Protection Platform has been designated a 2019 Cyber Catalyst cybersecurity solution. The Digital Guardian Data Protection Platform detects threats and stops data exfiltration from both well-meaning and malicious insiders as well as external adversaries. It converges data loss prevention (DLP) and endpoint detection and response to consolidate and simplify an organization's security program, yielding one less endpoint agent to manage and one less console to monitor. It puts an organization's most sensitive information assets at the center of all data protection, activity monitoring, and threat prevention, detection, and response activities.

Digital Guardian's Platform extends beyond traditional, insider-focused DLP to a much broader awareness of threats, combined with forensic artifact collection and behavior analytics, to fully assess the risks to an organization's data. It locates and defends this sensitive data from loss or theft while documenting compliance with data protection regulations. And because it can understand the importance of the data, information security teams can prioritize their responses to threats, focusing on the highest value data first.

The Platform's cloud-native architecture utilizes streaming data from Digital Guardian endpoint agents and network sensors to provide deep visibility into system, data, and user events. That deep visibility provides information security analysts, incident responders, and threat hunters the context they need to identify, respond to, and remediate threats to sensitive data faster and

more efficiently, regardless of the threat. It's a unified solution that delivers the product consolidation CISOs demand.

Digital Guardian positions the Data Protection Platform as optimal for data-rich businesses (both compliance data and intellectual property) that are subject to data protection regulations (GDPR, CCPA, HIPAA, etc), and that deploy DLP as a programmatic piece of their overall data governance strategy.

*\*Product information provided by Digital Guardian*

## Why Digital Guardian Data Protection Platform is a Cyber Catalyst-Designated Solution

Cyber Catalyst participating insurers rated the Digital Guardian Data Protection Platform highest on the criteria of cyber risk reduction, performance, and efficiency.

In their evaluation, the insurers characterized it as:

- "A unique offering that will drive users to better classify and understand their data, its touchpoints, and access control."
- "Powerful data asset classification leading to full suite of analytics. Provides single, easy-to-use interface that allows proper management of an organization's data."

- “Very comprehensive endpoint protection suite offering control and EDR capabilities. Most compelling is the ability to integrate with other network solutions.”

## Insurance Policies and Implementation Principle

Organizations that adopt Cyber Catalyst-designated solutions may be considered for enhanced terms and conditions on individually negotiated cyber insurance policies with participating insurers.

Those insurers, when considering potential policy enhancements, will expect organizations to deploy Cyber Catalyst-designated products or services in accordance with certain “implementation principles” that have been developed by the insurers with vendors of Cyber Catalyst-designated solutions.

The implementation principle for Digital Guardian’s Data Protection Platform is:

- Digital Guardian is being used to discover, classify, and protect data that is considered high risk by the organization.

## Evaluation Process

Applications for evaluation of cybersecurity solutions were accepted from March 26 through May 5, 2019. More than 150 cybersecurity offerings, spanning a broad range of categories from hardware to messaging security to IoT security, were submitted for evaluation. Cyber Catalyst participating insurers evaluated eligible solutions along six criteria:

1. *Reduction of cyber risk.*
2. *Key performance metrics.*
3. *Viability.*

4. *Efficiency.*

5. *Flexibility.*

6. *Differentiating features.*

Cyber Catalyst designation was awarded to solutions receiving positive votes from at least six of the eight participating insurers, which voted independently. Neither Microsoft — which served as technical advisor — nor Marsh participated in Cyber Catalyst<sup>SM</sup> designation decisions.

The next Cyber Catalyst program is expected to open in 2020.

For more information on the Cyber Catalyst 2019 designated solutions or the program, visit the Cyber Catalyst pages at [www.marsh.com/cybercatalyst](http://www.marsh.com/cybercatalyst).

For more information about Marsh’s cyber risk management solutions, email [cyber.risk@marsh.com](mailto:cyber.risk@marsh.com), visit [marsh.com](http://marsh.com), or contact your Marsh representative.

For more information on the Digital Guardian Data Protection Platform, visit <https://digitalguardian.com/products/threat-aware-data-protection-platform>.

### 2019 CYBER CATALYST DESIGNATED SOLUTIONS

In the inaugural Cyber Catalyst program, 17 cybersecurity products and services have been designated as Cyber Catalyst solutions. More information about all the 2019 Cyber Catalyst-designated cybersecurity solutions is at [www.marsh.com/cybercatalyst](http://www.marsh.com/cybercatalyst).

Marsh is one of the Marsh & McLennan Companies, together with Guy Carpenter, Mercer, and Oliver Wyman.

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