Can your organization assess the financial impact of a cyber-attack? Can you identify and prioritize which parts of your cybersecurity program are most—and least—effective from a financial perspective?

As the pace of cyber-attacks continues to accelerate, many organizations are struggling to understand their financial impact, where to make cybersecurity investments, and how to measure cybersecurity effectiveness. It’s no surprise that organizations are less confident in their ability to manage cyber threats than they were just two years ago (2019 Marsh Microsoft Global Cyber Risk Perception Survey).

Our Enhanced Cyber Risk Consulting Services Can Help You:

- Evaluate the effectiveness of cybersecurity controls, as well as prioritize risk mitigation.
- Engage in data-driven what-if scenarios to evaluate existing and future cyber investments.
- Evolve cybersecurity from technical jargon into a board-friendly conversation.
- More easily meet cyber risk disclosures and reporting requirements.
- Use financial analysis of cyber risk exposure to inform your risk management strategies, including risk mitigation and risk transfer decisions.

The Data, Analytics, and Expertise to Confidently Manage Your Cyber Risks

Marsh takes the guesswork out of determining the financial impact of cyber risk, using an industry-leading approach to cyber risk quantification that provides you with clear, actionable insights to help you make confident, objective risk decisions.

The Blue[i] Difference

Blue[i] Cyber is our new analytics engine that serves as a foundation for Marsh’s enhanced cyber risk consulting solutions, as well as soon-to-be launched, next-generation cyber insurance analytics. With it, you’ll have access to Marsh’s data quality, scale, and granularity for deeper insights and expertise you can’t get anywhere else.

A Holistic Approach to Managing Your Cyber Risks

Marsh Cyber Risk Consulting helps clients understand, measure, and manage their cybersecurity programs, providing a comprehensive approach to enterprise cyber risk. Powered by our Blue[i] Cyber analytics engine, we offer an extensive suite of consulting services to help with cybersecurity program development, cyber risk assessment, security operations enhancement, and cyber risk quantification.