ZMAX Plus: A Comprehensive Real Estate Insurance Solution

Streamlined Coverage, Value-Added Services

Real estate companies typically purchase a variety of property, casualty, and financial and professional insurance products from multiple insurers, with renewal dates throughout the year. Such complex programs often require significant time and money to manage and may have gaps in coverage. In the event of a loss that may theoretically be covered by more than one policy, disputes among insurers could lead to drawn-out claims processes and lower payouts.

ZMAX Plus, a collaboration between Marsh and Zurich North America, provides a customizable risk transfer solution for commercial real estate companies, with the added benefit of working with a single insurer. ZMAX Plus offers an expansive portfolio of property, casualty, cyber, and management liability insurance along with access to industry-leading risk engineering capabilities to help real estate risk professionals build global insurance programs, reduce coverage gaps, and ease administrative burdens while meeting loan covenant requirements.

One Package, Holistic Protection

Property

Zurich’s proprietary property forms are easily customized to address the risk appetites and needs of midsize to multinational real estate businesses.

- Zurich Property Portfolio Protection delivers a modular format with broad coverage terms that can be easily customized for small to midsize businesses.
- Zurich Edge brings a high degree of flexibility in options and pricing for large properties and/or those with global exposures that fall into the highly protected risk market.

WHO IT’S FOR

- Commercial real estate firms, including office, retail, and industrial enterprises.

WHAT YOU GET

- Robust property, casualty, and financial and professional coverage globally.
- Fewer administrative burdens, including consolidated renewal dates.
- Access to Zurich’s industry-leading risk engineering services, delivering risk management solutions tailored to real estate customers.
- Financial security to meet key loan covenant requirements.
Casualty
Zurich’s Casualty products and solutions can address unique exposures to fit the risk appetite of businesses in all asset classes. Options include:

- General liability, with 25 supplemental coverage endorsements available.
- Broad form named insured wording.
- Per location aggregate.
- Commercial auto liability.
- Workers’ compensation (guaranteed or loss-sensitive).
- Umbrella liability with combined A/B coverage, including casualty crisis expense (coverage C).
- Environmental liability, with customizable coverages.

Cyber
Zurich can help protect businesses from the financial and reputational impacts posed by today’s high-risk cyber landscape. A variety of key cyber coverages are conveniently combined within a single, unified solution. In addition to traditional coverages, Zurich’s cyber policy includes:

- Business income protection.
- Cyber extortion threats and reward payments.
- Reputational damage coverage.
- Additional risk mitigation services, including complimentary network security consulting with cyber risk engineers and endpoint monitoring services.

Management Liability
Zurich’s suite of solutions includes proprietary integrated financial lines coverage for:

- Directors and officers liability (D&O).
- Employment practice liability.
- Fiduciary liability.
- Errors and omissions (E&O).

Risk Engineering
Zurich’s risk engineers can help protect your real estate business holistically with solutions that include:

- Property risk assessments of physical damage and business exposures using Zurich’s proprietary property grading, as well as recommendations to help improve a property’s ratings.
- Water intrusion evaluations to address water damage risks.
- Assessments of slip, trip, and fall exposures, including the 10 most prevalent risk factors related to this serious source of loss.
- Fleet program reviews and implementation assistance, including a benchmarked grading report and risk improvement actions.
- Safety Source learning management system offering the convenience of online safety training for up to 1,500 employees.
- Cyber risk program assessments and improvement recommendations.

Additional Program Benefits
ZMAX Plus offers significant depth of coverage, including more than 30 additional coverage forms that buyers can choose from and compliant solutions for more than 215 countries and territories. The program also offers the benefits of a single-carrier approach, which can help buyers reduce coverage gaps and avoid coverage disputes following a loss, as well as valuable administrative efficiencies, including the consolidation of multiple renewal dates. Backed by Zurich American Insurance Company, rated A+ by A.M. Best, AA-by Standard & Poor’s as of October 2019, ZMAX Plus offers buyers competitive pricing, ample capacity to insure high-value locations, robust coverage limits across multiple lines, and financial security to meet key loan covenant requirements.

Why Marsh?
Marsh is the leading insurance and risk advisors to global commercial real estate companies. We understand the real estate industry, including your key risks and concerns, and with our deep knowledge of the property, casualty, and financial and professional insurance markets, we can provide innovative solutions to meet those unique needs. Our specialized approach enables us to offer you the tailored attention you need to manage and transfer risk and stay ahead of the competition.