

## MANAGING PROPERTY RISKS TO SAFEGUARD YOUR BUSINESS



### Managing property risks and exposures across the enterprise in support of your business objectives.

Property management inevitably involves uncertainty: From fires and floods to windstorms and terrorist attacks, forces that can lead to property loss are largely unpredictable. The consequences, however, are all too clear.

Loss of physical assets and operational capabilities can quickly translate into lost market share, revenue, brand equity, and shareholder value. In this uncertain environment, mitigating property losses hinges on the ability to effectively identify, qualify and manage the full spectrum of physical, financial, and operational risks affecting real assets.

### MARSH CAN HELP

Marsh's Property Risk Consulting practice can help you protect and enhance the value of your enterprise assets across your organization. From property and hazard risk assessments and reviews, to natural hazard assessments and business interruption studies, our services can help you develop a sound strategy aligned with your business objectives to effectively manage property-related exposures by:

- Identifying operational risks and financial impact
- Assessing, quantifying, and prioritizing property-related exposures
- Implementing strategies for mitigating risk and controlling costs
- Developing a sound risk management program to monitor and measure implementation and effectiveness
- Capitalizing on opportunities to enhance operational and financial efficiency
- Maximizing resource and capital allocation

In short: Marsh can help you gain greater control over the customized property risk control management strategy.

Marsh offers a comprehensive array of risk management services to address the key risk factors affecting your assets. Applied individually or in strategic combinations, our services provide focused analysis and specific recommendations for mitigating exposure at every phase in the property lifecycle— from planning, construction, and maintenance, to operations, renovation, and sale.

These services are tailored to fit your business environment.

# MARSH RISK CONSULTING

## PROPERTY RISK CONSULTING SERVICES

Our portfolio of services includes:

- Property risk assessment
- Property risk control consulting
- Business continuity and crisis management
- Business interruption and interdependency studies
- Loss estimate studies/mitigation strategies and planning
- Maximum foreseeable loss studies
- Code/regulation consulting
- Property loss investigation
- Property protection strategies
- Fire protection system review
- Internal risk ranking and benchmarking
- Hazard Identification and Risk Assessment (HIRA)
- HAZOP study
- Emergency Response Planning & Management (ERP / ERM)
- Natural hazards risk assessment
- Logistic risk management
- Marine loss minimization solutions
- Customized training and education on above topics

Each of our services is highly customized to address your unique challenges and risk management objectives.

## OUR APPROACH

We work with you to understand your goals, business objectives, and industry challenges, and provide property risk solutions that build on your strengths and mitigate your risks.

## THE MARSH DIFFERENCE

As the world's leading insurance broker and risk advisor, Marsh offers the experience, knowledge, and insight required to identify and manage property exposure in today's risk environment. We were the first in our field to establish specialized industry practices for property risk consulting.

Our seasoned risk professionals are conversant with the regulatory, technical, and business challenges facing every major industry. We continually monitor research developments, building codes, and federal, state, and local regulations to ensure that our risk solutions reflect the latest standards and best practices. We can establish your risk profile and recommend cost-effective strategies for mitigating property-related risk.

Today, Marsh serves leading companies in every major industry and global market. Our extensive portfolio of clients—many are among the Fortune 100 - reflects our leadership position in the risk management arena. As a core practice of Marsh's Risk Consulting practice, our Property Risk Consulting team is backed by the global reach and world-class resources of Marsh.

For more information about Marsh Risk Consulting and other solutions from Marsh, visit <http://marsh.co.in/service/riskconsulting/>, or contact:

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