

EVENT CANCELLATION



Have you ever considered what would happen if your event had to be cancelled—because of a fire, the collapse of the convention hall or meeting centre, an airline strike, or a hotel workers' strike?

Marsh Canada's Event Cancellation program has been designed to protect the capital outlay of those Canadian entities that host events.

The program provides comprehensive coverage for any additional costs and expenses or revenue lost when a planned event is cancelled, abandoned, postponed, interrupted, or re-located as a result of unforeseen circumstances beyond your control.

These unforeseen circumstances could include but are not limited to:

- Inclement weather.
- Natural catastrophe.
- Public transport failure or denial of access.
- Power failure.
- Terrorism or threat of terrorism.

In addition, the coverage provides all risks protection for covered property owned, leased or rented by your organization while at the event or in transit and reimburses you for theft of on-site registration receipts. The Event Cancellation program provides comprehensive insurance coverage for all types of events, both sporting and non-sporting events.

ABOUT THE PRODUCT

In order to qualify for this program, the event must be held in Canada, the U.S., or other approved countries.

Marsh's Event Cancellation program is designed for entities hosting the following types of events:

- Sporting events and competitions.
- Trade shows, conferences, and lectures.
- Carnivals, festivals, and fairs.
- Film and television premieres.
- Concerts and tours.
- Corporate functions and community events.
- Weddings, bar mitzvahs, christenings, and memorials.



CONSIDER THE RISKS

When considering the revenue generated by your event, you realize how vulnerable you are to unpredictable circumstance—that are beyond your control. Event Cancellation insurance provides the protection for your capital outlay and expected revenue from the event.

The Event Cancellation program presents a number of advantages which differentiates it from the other programs available in the market.

The benefits of buying this coverage are:

- Broad coverage has been specifically designed for Marsh clients.
- Preferential rates allow for competitive pricing.
- 24/7 claims reporting service throughout Canada with access to bilingual claims adjusters.
- A program developed by Marsh, whose size and worldwide presence brings significant risk advisory expertise and experience to assist you with your insurance needs.

COVERAGE FEATURES

Coverage provided under the Event Cancellation program has been created to meet the needs of Canadian organizers of events.

This coverage is extensive and can be arranged 36 months in advance of the event.

Coverage can be extended to include other perils such as:

- Terrorism or threat of terrorism.
- The non-appearance at an event.
- Communicable disease.

Coverage is also provided for costs and expenses or revenues (e.g. travel expenses, venue costs, ticket sales, etc.) that may be incurred as a result of the event.

ABOUT MARSH

Marsh, a global leader in insurance broking and risk management, teams with its clients to define, design, and deliver innovative industry-specific solutions that help them protect their future and thrive.

The Event Cancellation program is administered and managed by Marsh Canada's Consumer and Commercial Wholesale Underwriting Group under binding authority from certain Lloyd's underwriters.

For more information, please contact:

MARSH CANADA'S CONSUMER AND COMMERCIAL
WHOLESALE UNDERWRITING GROUP

wholesale.group@marsh.com

This document is not intended to be taken as advice regarding any individual situation and should not be relied upon as such. The information contained herein is based on sources we believe reliable, but we make no representation or warranty as to its accuracy. Marsh shall have no obligation to update this publication and shall have no liability to you or any other party arising out of this publication or any matter contained herein. Marsh makes no representation or warranty concerning the application of policy wordings or the financial condition or solvency of insurers or re-insurers. Marsh makes no assurances regarding the availability, cost, or terms of insurance coverage.

Marsh is one of the Marsh & McLennan Companies, together with Guy Carpenter, Mercer, and Oliver Wyman.

Copyright © 2008-2014 Marsh Canada Limited and its licensors. All rights reserved. www.marsh.ca

CC0006 (C120609TB): 2014/03/05