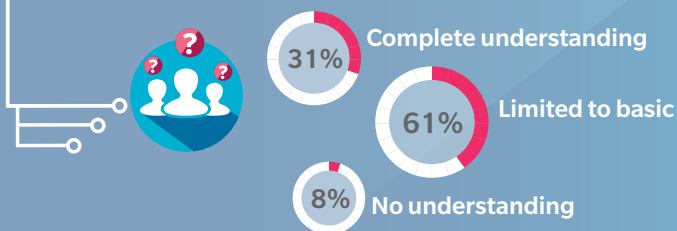
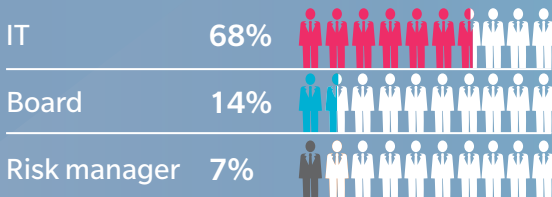


CONTINENTAL EUROPEAN CYBER RISK SURVEY 2016 KEY FINDINGS

UNDERSTANDING OF CYBER RISK IN EUROPE

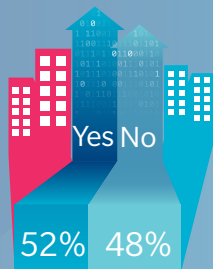


PRIMARY STAKEHOLDERS



CYBER SCENARIOS

Nearly half of all organisations have not yet identified one or more cyber scenarios.



CYBER ATTACKS IN THE PAST 12 MONTHS



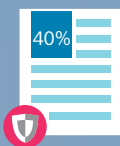
28% of organisations have been subjected to a cyber attack in the past 12 months.

FINANCIAL IMPACT



60% of organisations have NOT conducted or estimated the financial impact of a cyber attack.

INCIDENT RESPONSE PLANS

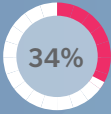


40% of organisations possess an incident response plan for material cyber events.

PLANS TO PURCHASE INSURANCE



13% of companies already purchased cyber insurance.

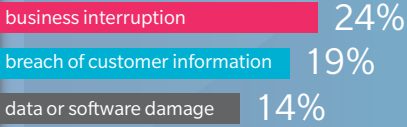


34% are currently seeking or intend to seek a quote for cyber insurance.



53% of organisations have no plans to purchase cyber insurance.

CYBER LOSS SCENARIOS PRESENTING GREATEST THREAT



GREATEST THREATS FOR ORGANISATIONS (IMPACT AND LIKELIHOOD)



human error



organised crime/
hackers



operational error/
system failure

SUPPLIER EVALUATION

4 out of 5

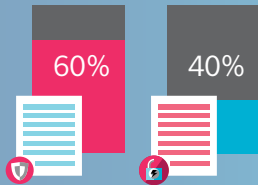
organisations do not assess their suppliers for cyber risk.



DEMONSTRATING CYBER SECURITY

almost 60%

almost 60% of organisations have not been asked to demonstrate a certain standard of IT security practice to banks, regulatory bodies or customers.



MARSH

Is your organization Cyber Stressed or Cyber Dynamic?

To find out, complete the Marsh cyber risk self-assessment test:

<http://marsh-stresstest.eu/>

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